



**Cord Digital is an LTD Company for
Marketing & Advertising founded in
September 2015 in Egypt.
Our Branch in USA launched in April
2024.**



www.corddigital.com

About Us

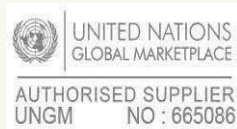
The body of any company consist of 4 pillars, which is
Operation , Finance , HR , and Marketing

So the 4th pillar is our passion and responsibility for any organization at any
filed, starting from the Feasibility Study & Business Plan , to the Marketing
Strategy and Downstream Marketing.

Cord Digital is 2 Gates “ Communicate & Globalize ”

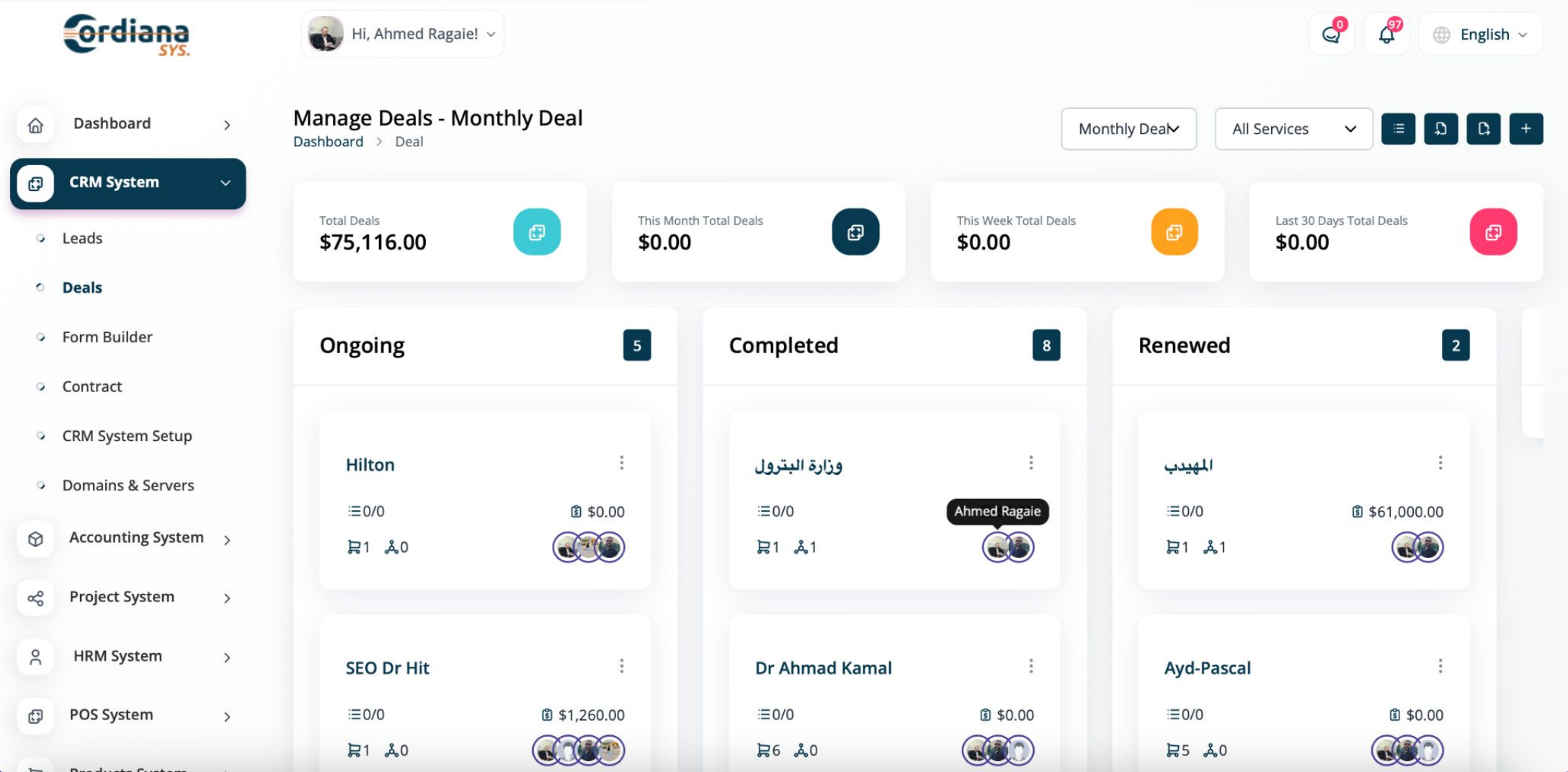
**Communicate : (Business Plans , Branding , Digital Marketing , Visuals ,
Music Production , Web & Apps , Software & ERP Systems).**

**Globalize : (Outsourcing, collaborating with E.S.M.O / EU Consulting
company in Italy).**



Cordiana System

It is a Full ERP System owned by Cord Digital, which includes CRM, HRM, Project Management, Accounting System, POS..



Cordiana

We present Cordiana System model on several different axes:

- 1- **CRM Module**: lead management, deals identification , contracts systems, automated invoices, completed history of each customer, notes & comments with summary of each customer on how to deal with, automated notifications for important actions on email , social media leads integration , customers retargeting, emails & sms system, automatic data transferring from any old system to Cordiana System , team performance, working reports, convert lead customers to current customers with copying the necessary data plus adding the required options as an active customer, creating new project to that active customer and integrate it to the remaining working system of Cordiana to start new journey.
- 2- **HRM Module**: employment procedures, team files, payroll, attendance, time tracking, performance management, leave and absence system from the employee to the direct managers, talent acquisition.
- 3- **Project Management Module**: effective project management with streamlined planning, resource allocation, advanced tracking & reporting.
- 4- **Accounting Module**: general ledger, accounts receivable/payable, financial reporting, investment management, eligible for integrate some of its functions with the remaining modules of Cordiana System according to the top managers needs.
- 5- **POS Module**: streamline sales, manage inventory, integrated with advanced financial system , dynamic pricing changes according to the market pricing system , supporting all currencies with daily converter system to EGP.

For more information about **Cordiana System** , Visit Cordiana website <https://cordiana-sys.com/>

The Relation between our 2 Gates “ Communicate & Globalize



We're communicating our customers with their target audience. Also, we're supporting Egyptian manufacturers to go global , By connecting them with Italian manufacturers through providing legal, financial and marketing services as well as bringing to them the best Italian manufacturers that craft Private Label services also transferring the product formulas and, in some cases, the Know-How.

In the marketing & advertising niche, customers prefer to deal with one company rather than dealing with many companies.

So we are trying to conduct many marketing and software services integrated under 1 umbrella.



Ahmed Ragaie - Founder / CEO of Cord Digital

For Marketing & Digital Advertising

Entrepreneur / Strategic Marketer

Managing Cord Digital with 2 branches in Egypt and The USA

Master's degree in marketing from ESE , The University of Buckingham in 2014

Marketing official vendor to the United Nations through Cord Digital company

Launched Cordiana System, which is an ERP System integrated with some AI features

Collaborative partnerships with a consulting company in Italy called ESMO to outsource services between some Egyptian and Italian manufacturers

Partner in a decoration company

Working experience in various sectors in local and multinational companies

Gained many global awards and won or took advanced steps in high global competitions and summits



Linkedin:

<https://www.linkedin.com/in/ahmedragaie/>

Web:

<https://ragaie.com/>

Top Management



May Salah

Partner/Art Director

Art is the way to reach beautiful life, The academic experience should be embedded by working experience, which I always try to conduct through my working phases here and in Italy. and Cord Digital is the Art of Digital.



Abdelhamed El Masry

Operation Director

Highly driven and results-oriented SEO/SEM with 11 years of career experience in digital marketing companies. I'm Google Ads Certified. I have a good web experience. I gave Cord Digital all I have in the technical issues and here I gained the managerial skills as they should be.





Heba Abdel-Latif Awwad - Partner in Cord Digital USA

Bio

A former UN employee, she joined the United Nations from 2001 to 2022

Heba was a Programs Officer and Events Coordinator at the executive office of the UN Secretary-General

Now Heba founded Nuba Arts org. A heritage hub supporting micro and small artisans to promote them in the US market.

Heba is responsible for creating summits and events and many other initiatives in South Egypt and the refugees

In addition to Ghana's northern region. Kenya and Nigeria. Focus on three pillars: Sustainable fashion (Nuba Arts), Education (Model UN Africa focused) and Agriculture (a global Village partnership). UN Women's Guild active member

Heba is a partner of the Cord Digital USA branch, and she has a good role at dealing with some projects with Un and other related organizations that have some works with UN



Emanuele Occhipinti - Partner in Our Globalize Gate “Outsourcing Works in Italy”

Bio

International Lawyer ... Owner of E.S.M.O " EU Consulting Company in Italy

Studied in Harvard University

Working Experience in the European Parliament

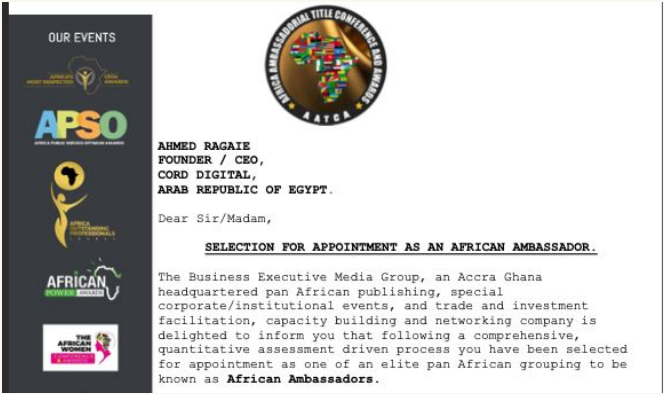
Board Member in Studio Legale Occhipinti / Legal Services in Italy

COO at GreenRail s.r.l. that is an innovative start-up company that designed and patented an innovative and eco-friendly railway sleeper made up of concrete and a mixture of recycled plastic and rubber obtained from EoLT (End of Life Tires)

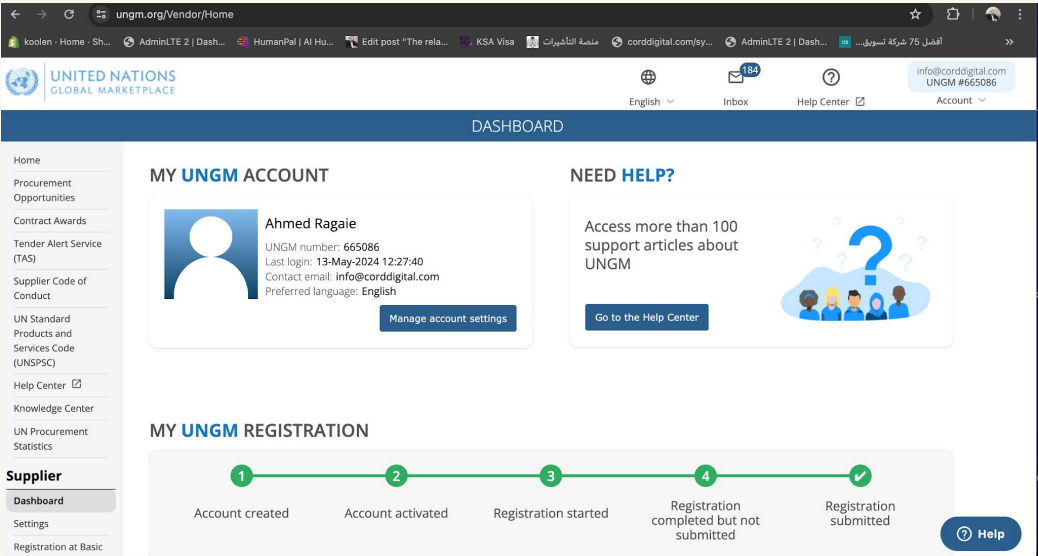
Some of our Clients



Some Awards & Achievements



- Cord Digital is an official vendor for the United Nations, and we have achieved some projects with them in different countries, like Egypt, some countries in Africa, and the USA.... We are an official vendor for Industrial Modernization Center of Egypt.
- Also we are a service provider for the National Telecommunications Regulatory Authority of Egypt “ NTRA ”



Service Provider Profile

Home Logout Preferences Diagnostics

Supplier Administration

- General
- Company Profile
 - Organization
 - Address Book
 - Contact Directory
 - Product & Services
 - Banking Details
 - Surveys

General

Service Provider Name

اسم الشركة باللغة العربية

Service Provider Number

Annual Turnover

Amount

Currency

Cord Digital

كورد ديجيتال

C-51699

(Y 2022-2023)

Tax Registration Number

Tax File ID

Country

Commercial Registration

Social Insurance Number

511-428-146

0015022215700000

116729

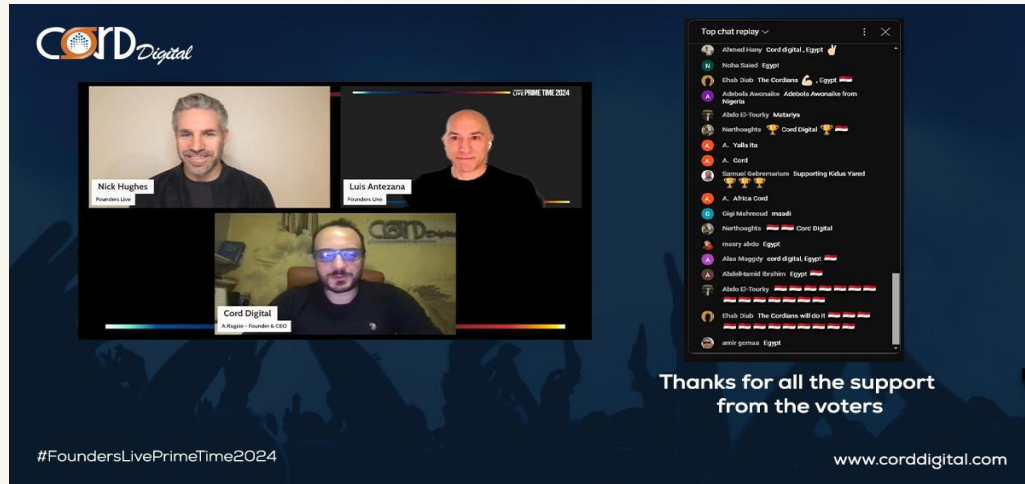
3134467

Tax Registration Form

Add Attachment

Title	Type	Description	Category	Last Updated By	Last Updated	Usage	Update	Delete
Tax Registration Form	File	Tax Registration Form	Miscellaneous	GUEST	04-Aug-2022	One-Time		
VAT Document	File	VAT Document	Miscellaneous	GUEST	04-Aug-2022	One-Time		

Some Competitions and Events We've Participated

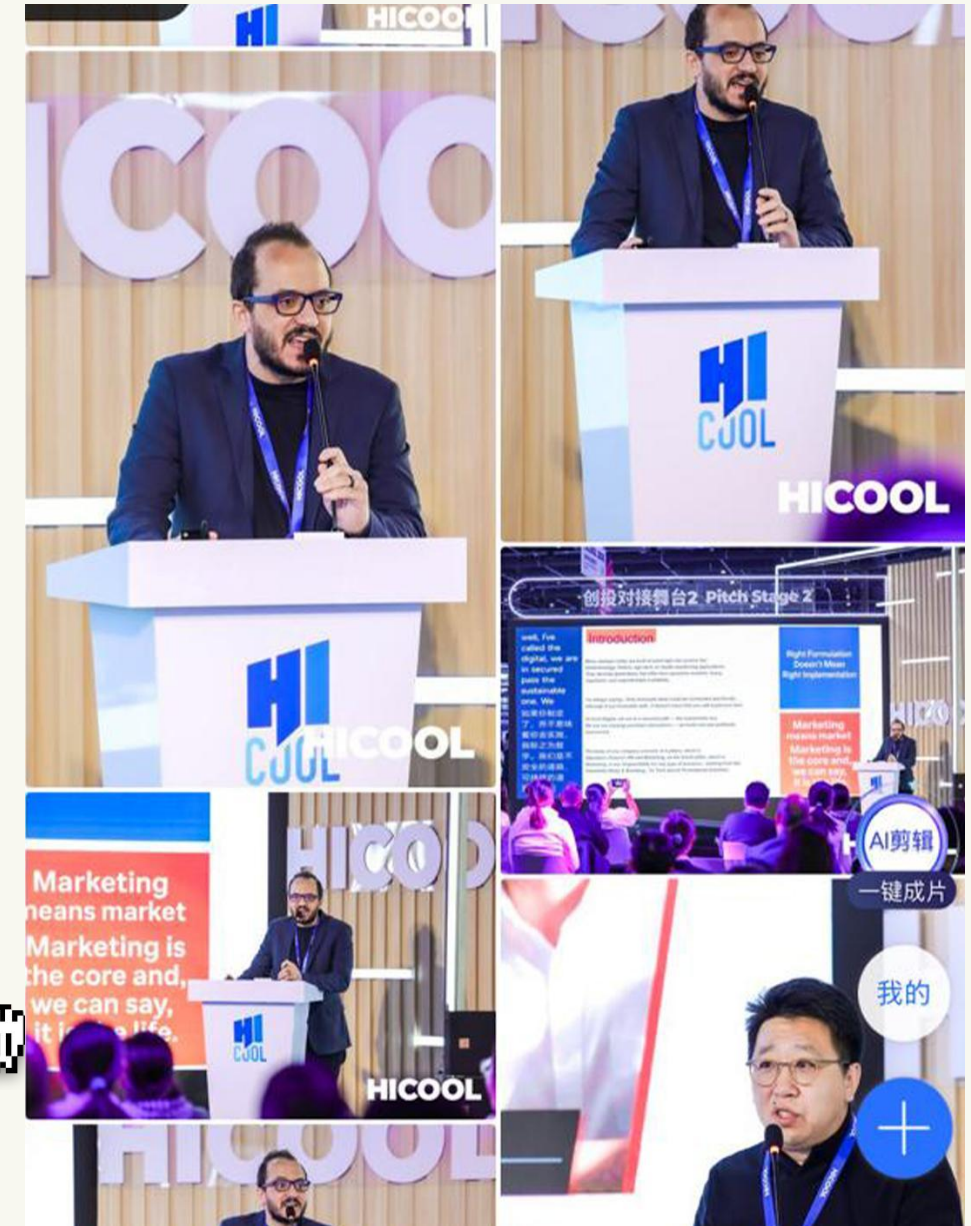


<https://www.youtube.com/live/yOi8W4UugY0?si=ijlM2HXfYqh15pWF>



Please Click The
Links or Pics to see
Videos

<https://www.instagram.com/reel/DJY5sDfqzi0/?igsh=ZGpjemtudzVtczR6>



<https://youtu.be/YXo9EvTBTIM?si=jxILtRoarKTQ6oJQ>

Feasibility Study & Buss. Strategy

A feasibility study evaluates whether a business idea is practical, profitable, and worth investing in.

Based on its findings, a business strategy is developed to define goals, competitive advantages, and growth plans.

Market Attractiveness Table.

relevant variables for estimating the niches' market attractiveness									
description of variables and units of measurement according to current needs and market competition	The need of the service	Our effort & resources on the niche	Marketing Budget	Our effort & resources on the niche	Our ROI from working on the niche	Our effort & resources on the niche	Our ROI from working on the niche	Our effort & resources on the niche	Our ROI from working on the niche
1 bad or hard for us, 10 is good relative % importance	20%	10%	10%	10%	10%	10%	10%	10%	10%
20	10	10	10	10	10	10	10	10	10
21	10	10	10	10	10	10	10	10	10
22	10	10	10	10	10	10	10	10	10
23	10	10	10	10	10	10	10	10	10
24	10	10	10	10	10	10	10	10	10
25	10	10	10	10	10	10	10	10	10
26	10	10	10	10	10	10	10	10	10
27	10	10	10	10	10	10	10	10	10
28	10	10	10	10	10	10	10	10	10
29	10	10	10	10	10	10	10	10	10
30	10	10	10	10	10	10	10	10	10
31	10	10	10	10	10	10	10	10	10
32	10	10	10	10	10	10	10	10	10
33	10	10	10	10	10	10	10	10	10
34	10	10	10	10	10	10	10	10	10
35	10	10	10	10	10	10	10	10	10
36	10	10	10	10	10	10	10	10	10
37	10	10	10	10	10	10	10	10	10
38	10	10	10	10	10	10	10	10	10
39	10	10	10	10	10	10	10	10	10
40	10	10	10	10	10	10	10	10	10
41	10	10	10	10	10	10	10	10	10
42	10	10	10	10	10	10	10	10	10
43	10	10	10	10	10	10	10	10	10
44	10	10	10	10	10	10	10	10	10
45	10	10	10	10	10	10	10	10	10
46	10	10	10	10	10	10	10	10	10
47	10	10	10	10	10	10	10	10	10
48	10	10	10	10	10	10	10	10	10
49	10	10	10	10	10	10	10	10	10
50	10	10	10	10	10	10	10	10	10
51	10	10	10	10	10	10	10	10	10
52	10	10	10	10	10	10	10	10	10
53	10	10	10	10	10	10	10	10	10
54	10	10	10	10	10	10	10	10	10
55	10	10	10	10	10	10	10	10	10
56	10	10	10	10	10	10	10	10	10
57	10	10	10	10	10	10	10	10	10
58	10	10	10	10	10	10	10	10	10
59	10	10	10	10	10	10	10	10	10
60	10	10	10	10	10	10	10	10	10
61	10	10	10	10	10	10	10	10	10
62	10	10	10	10	10	10	10	10	10
63	10	10	10	10	10	10	10	10	10
64	10	10	10	10	10	10	10	10	10
65	10	10	10	10	10	10	10	10	10
66	10	10	10	10	10	10	10	10	10
67	10	10	10	10	10	10	10	10	10
68	10	10	10	10	10	10	10	10	10
69	10	10	10	10	10	10	10	10	10
70	10	10	10	10	10	10	10	10	10
71	10	10	10	10	10	10	10	10	10
72	10	10	10	10	10	10	10	10	10
73	10	10	10	10	10	10	10	10	10
74	10	10	10	10	10	10	10	10	10
75	10	10	10	10	10	10	10	10	10
76	10	10	10	10	10	10	10	10	10
77	10	10	10	10	10	10	10	10	10
78	10	10	10	10	10	10	10	10	10
79	10	10	10	10	10	10	10	10	10
80	10	10	10	10	10	10	10	10	10
81	10	10	10	10	10	10	10	10	10
82	10	10	10	10	10	10	10	10	10
83	10	10	10	10	10	10	10	10	10
84	10	10	10	10	10	10	10	10	10
85	10	10	10	10	10	10	10	10	10
86	10	10	10	10	10	10	10	10	10
87	10	10	10	10	10	10	10	10	10
88	10	10	10	10	10	10	10	10	10
89	10	10	10	10	10	10	10	10	10
90	10	10	10	10	10	10	10	10	10
91	10	10	10	10	10	10	10	10	10
92	10	10	10	10	10	10	10	10	10
93	10	10	10	10	10	10	10	10	10
94	10	10	10	10	10	10	10	10	10
95	10	10	10	10	10	10	10	10	10
96	10	10	10	10	10	10	10	10	10
97	10	10	10	10	10	10	10	10	10
98	10	10	10	10	10	10	10	10	10
99	10	10	10	10	10	10	10	10	10
100	10	10	10	10	10	10	10	10	10

Example of Feasibility study and business strategy : Experts Event owned by Totalx.com.sa

- We did a Feasibility Study and Marketing Strategy for the Application that working on Event Management in Saudi Arabia.
- We did our analysis in choosing which field of events should be conducted in the first phase and the market attractiveness in Saudi Arabia according to each field's needs and market competition.

Sign In

Experts Event

Phone Number

Password

Forget Password ?

Sign In

Don't Have An Account ? Sign up

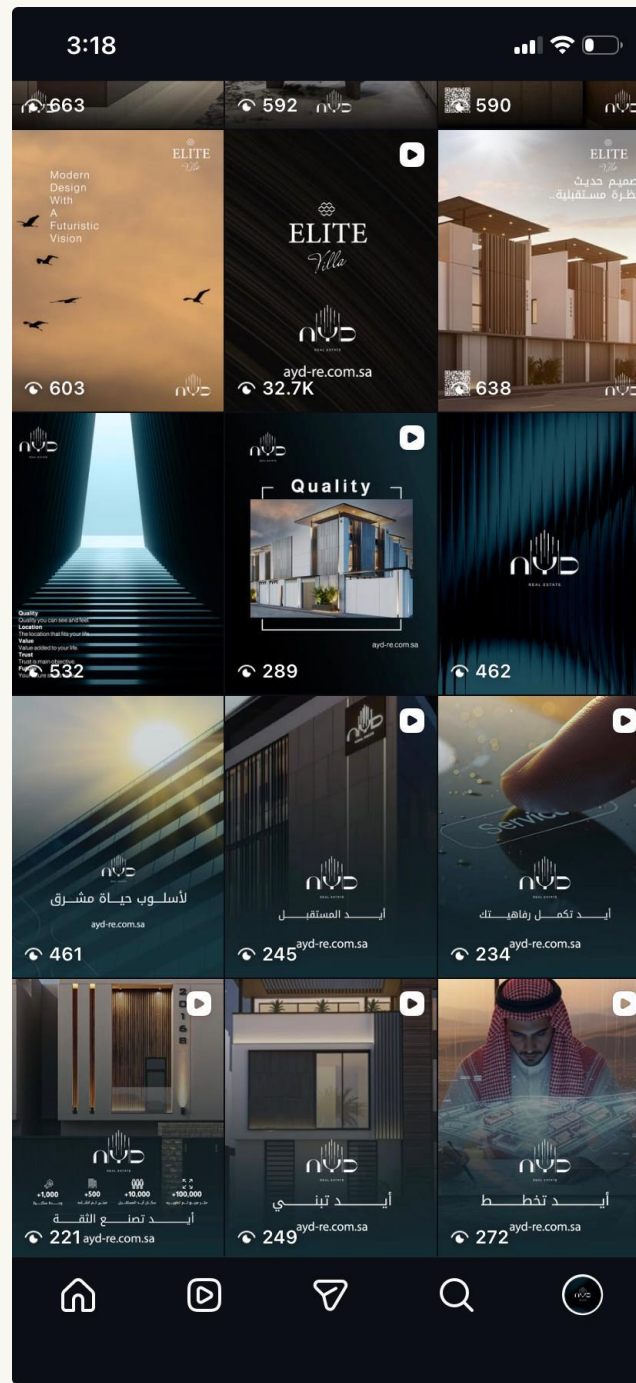
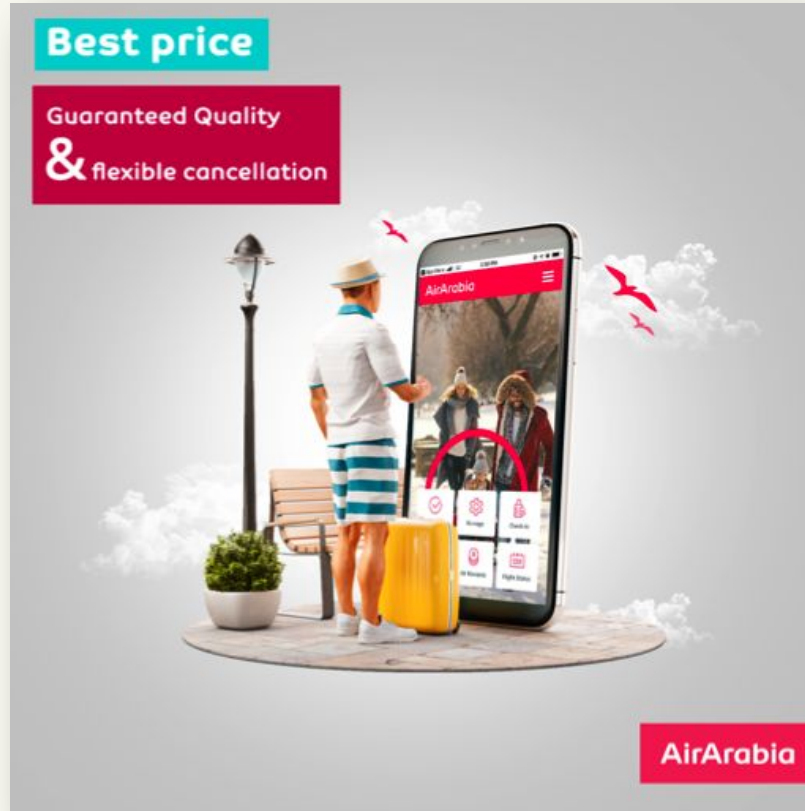
Other Example Point Egypt Aladdin App

Part of the feasibility study that was the MKT attractiveness as per the niches that Point Egypt shall go through their brand-new web-directory. This part was major of building the MKT strategy and defining the impact of publishing the project.

Art Work



Sample of our Social Media Posts



Some of
Videos



[Click Here](#)



[Click Here](#)



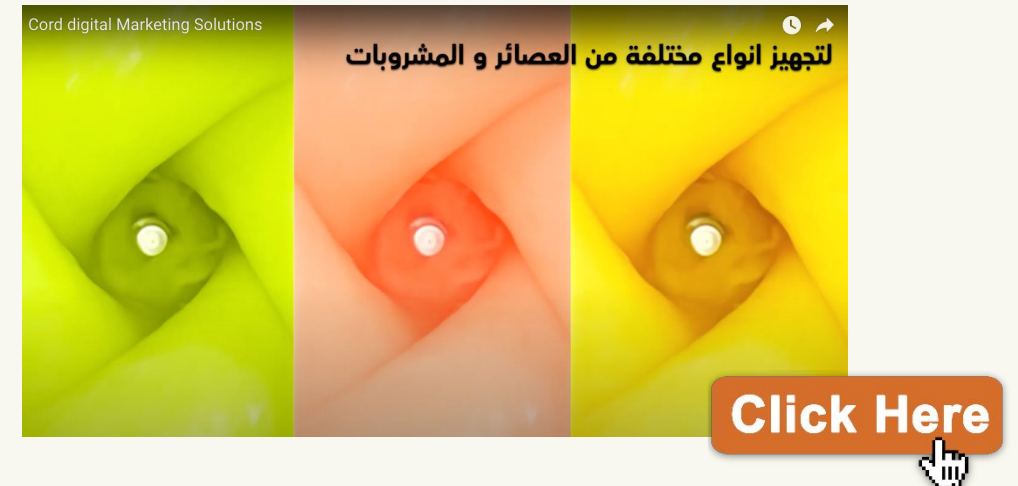
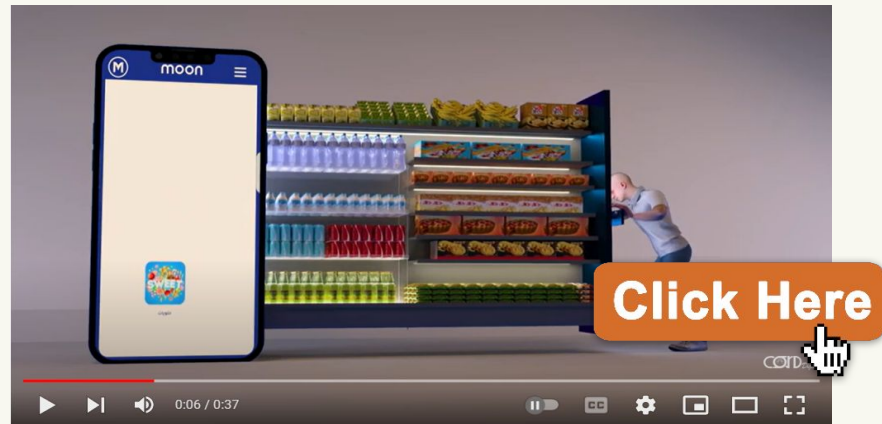
[Click Here](#)



[Click Here](#)



Media Production Day



More Art?

Brand Identity

[Click Here](#)

Printing & Packaging

[Click Here](#)

Social Media Graphics

[Click Here](#)

Photography

[Click Here](#)

Exclusive Music

[Click Here](#)

Our Art Website

[Click Here](#)

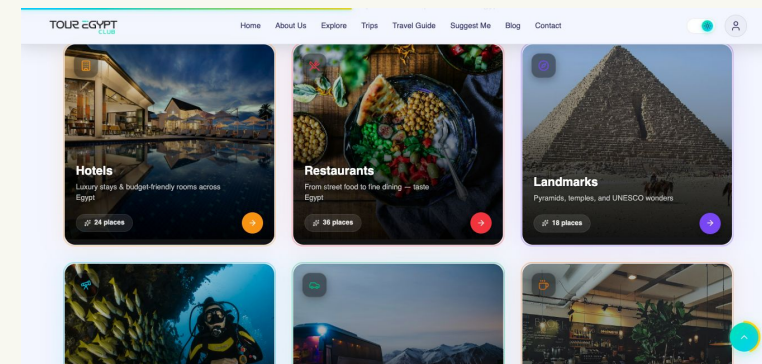
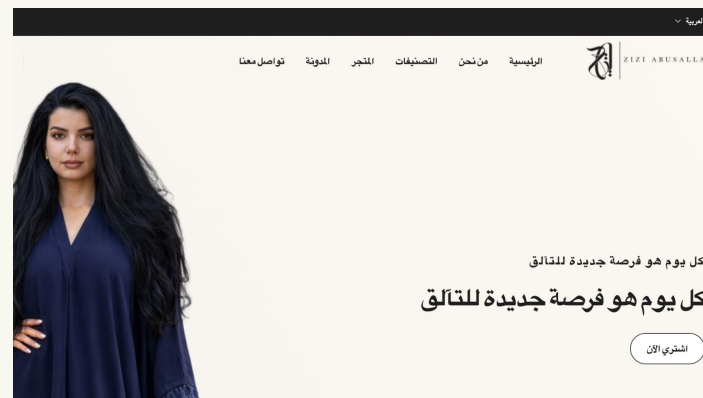
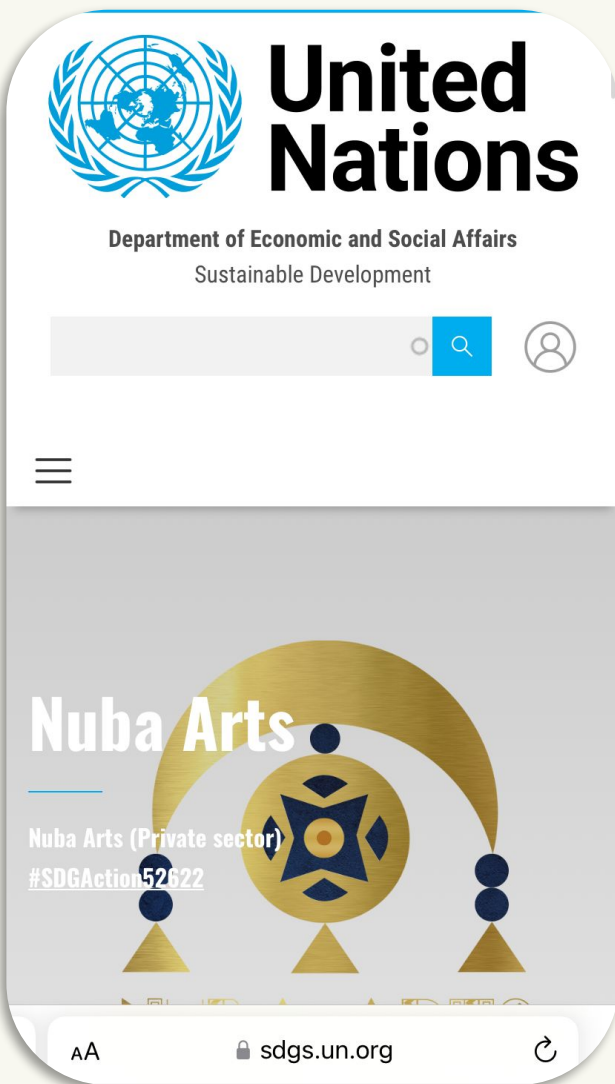


Social Media

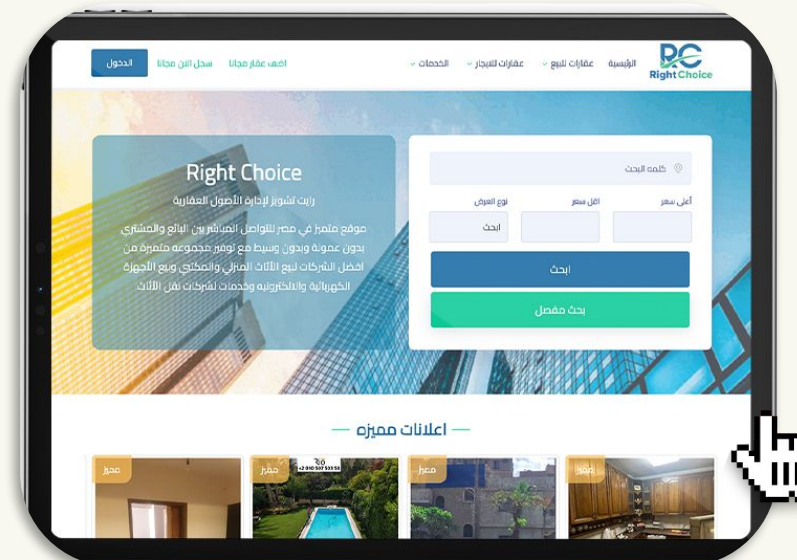
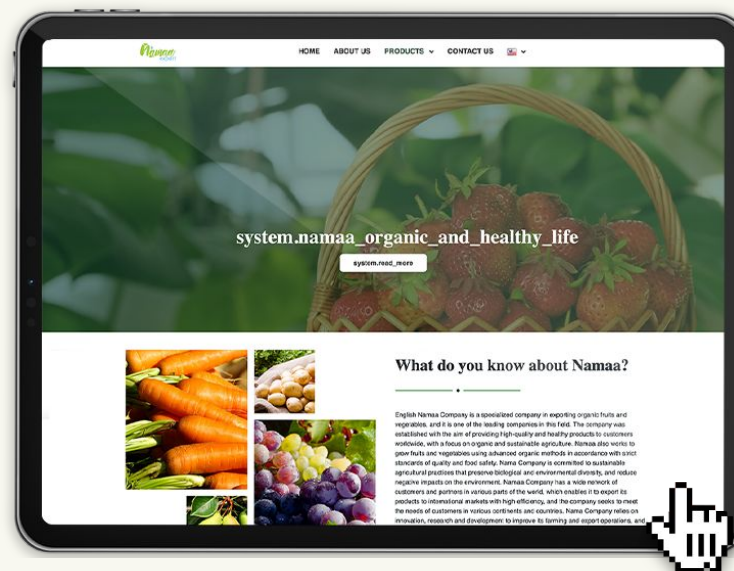
Here's some of the pages we've managed
- Please click the pics to open the social media pages -



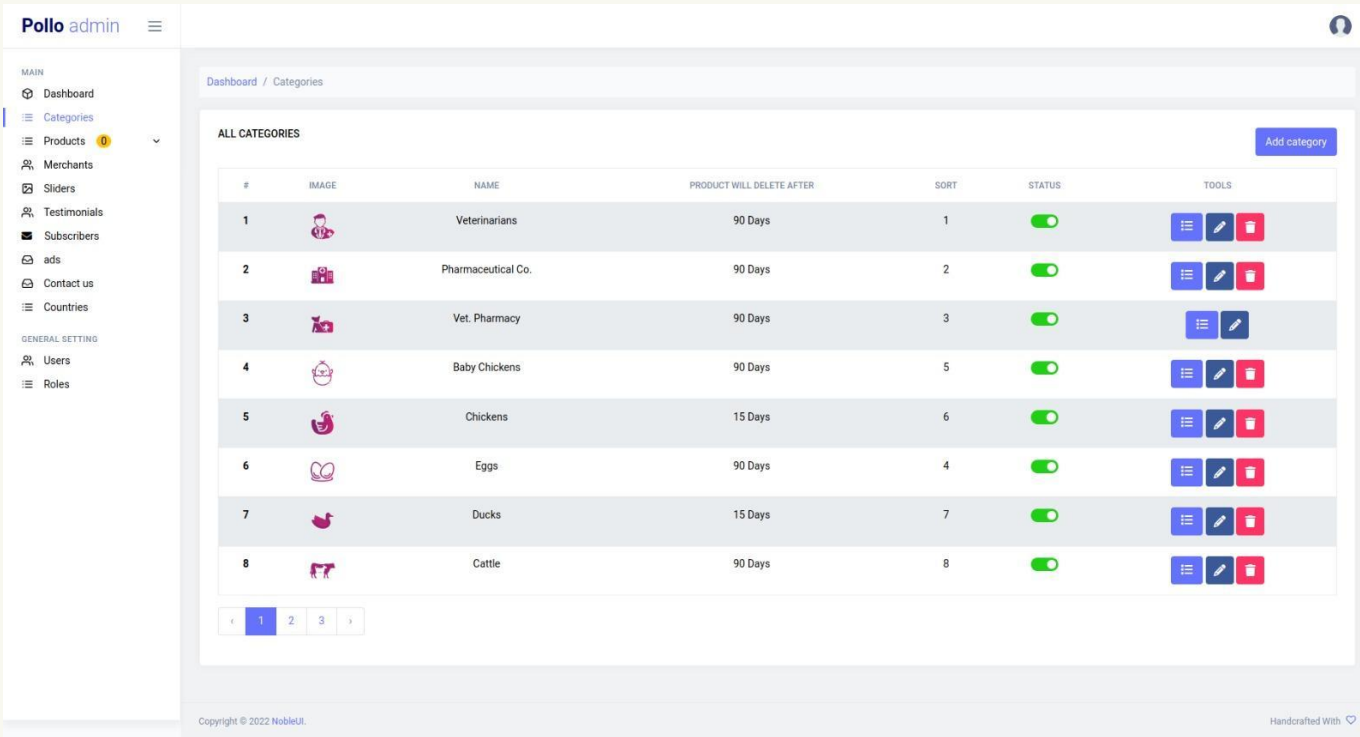
Websites



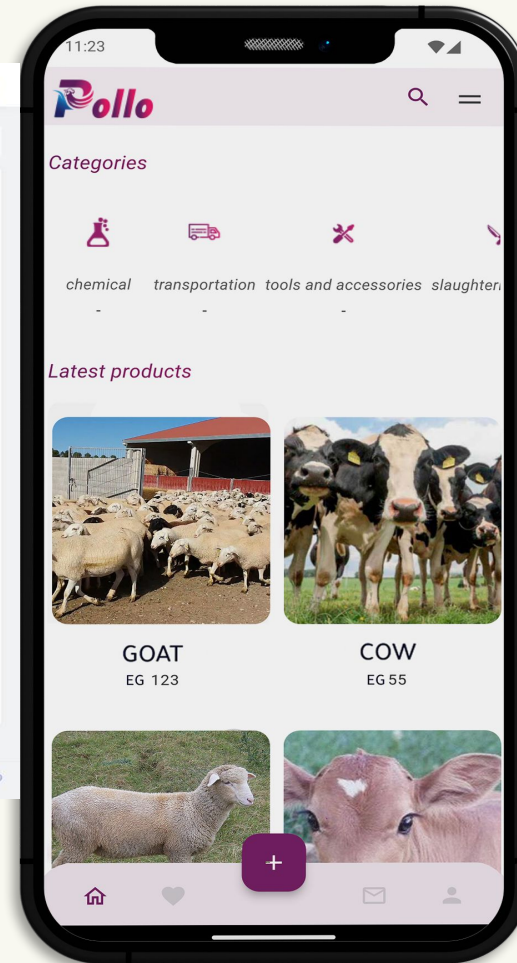
Click Pics



Mobile Apps



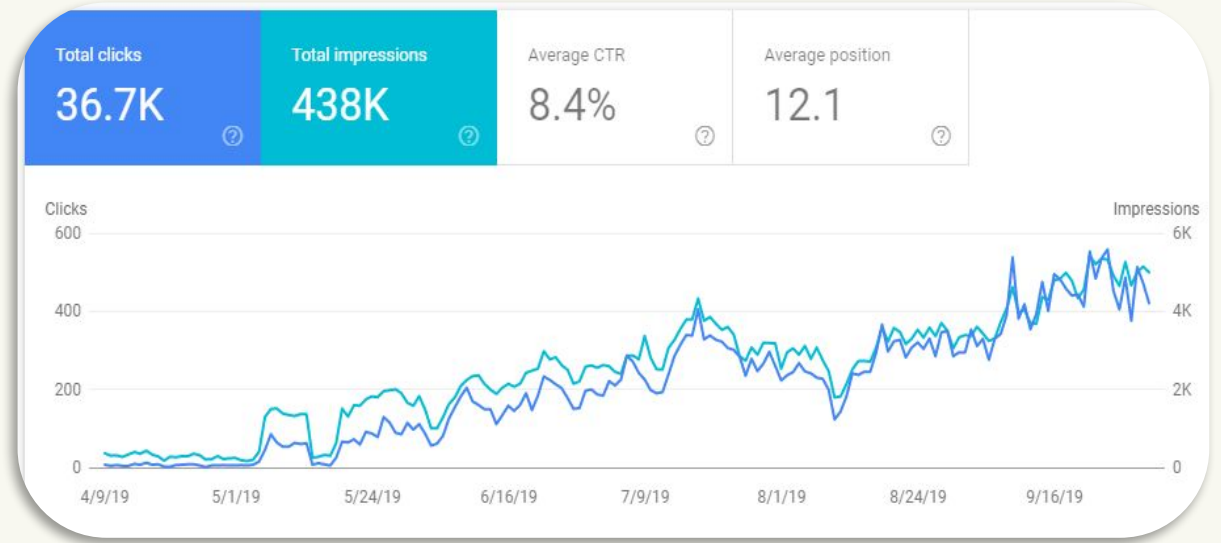
Pollo / Marketplace App System



Shaha Mobile App

Case Study Of Medical Center In KSA.

We took over the **NewYou's** website after a crises and unplanned developments, and problems cussed of black hat made by another agency, Later, we started the journey in June 2019, and begin to solving the black hat SEO issues, and kept for up-ranking the website until achieving an outstanding results and conversions.



AI SEO Service (AI-Powered Search Engine Optimization)

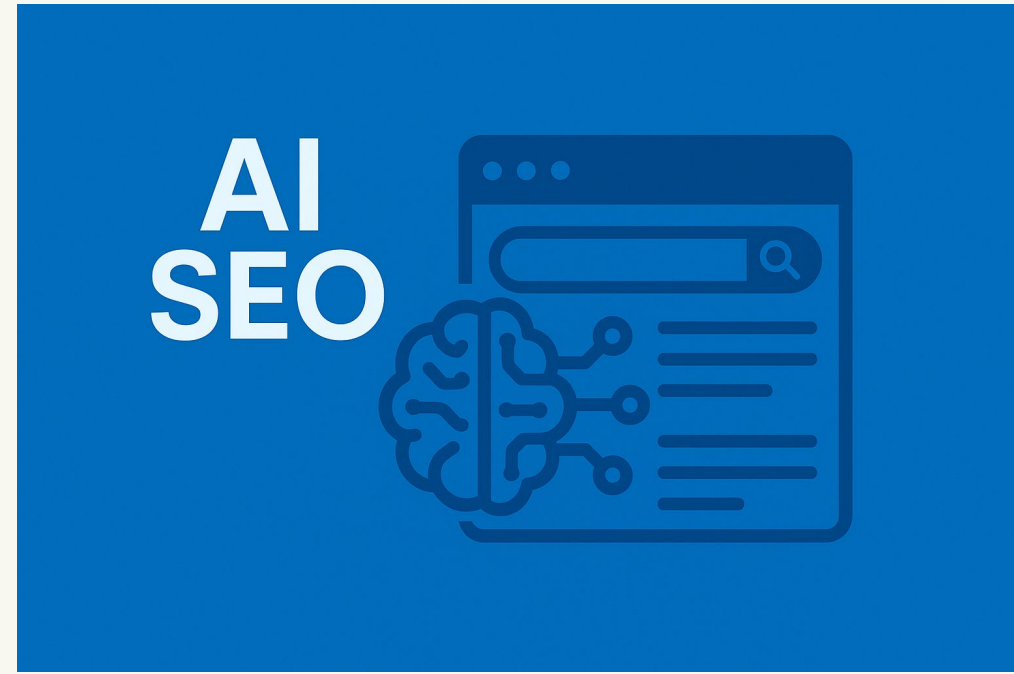
Our AI SEO service uses advanced artificial intelligence and ChatGPT technology to optimize your website for search engines more efficiently.

We combine data-driven insights with smart content generation to improve your rankings, boost organic traffic, and target the right audience.

We analyze keywords, competitors, and user behavior to deliver SEO strategies that adapt in real time — helping your business stay ahead of the competition and dominate search results.

Chat GPT results mainly depend on your results in Google

We Combine Google SEO with AI SEO or Chat GPT SEO to let your website or Youtube Channel in the first page at best related keywords of your niche



Google Ads

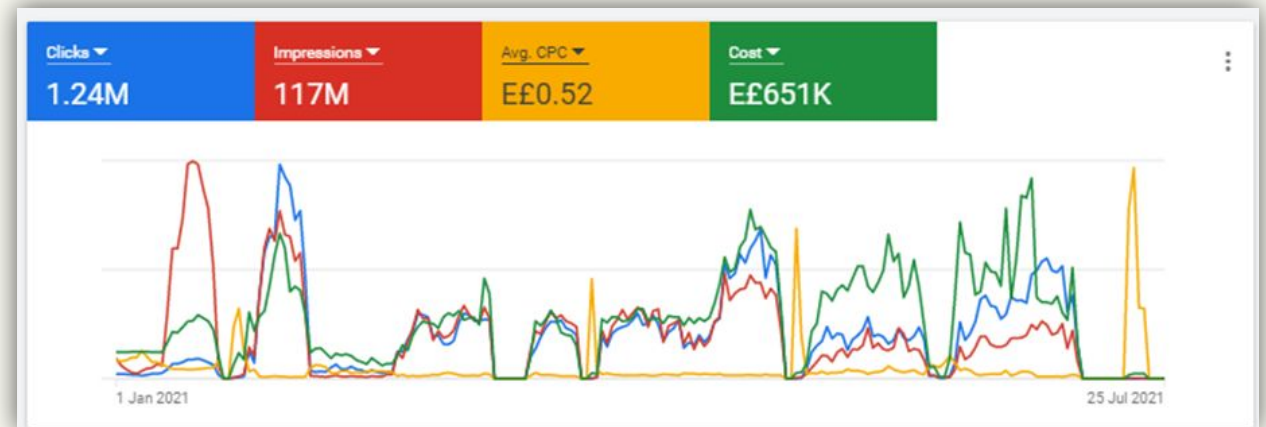
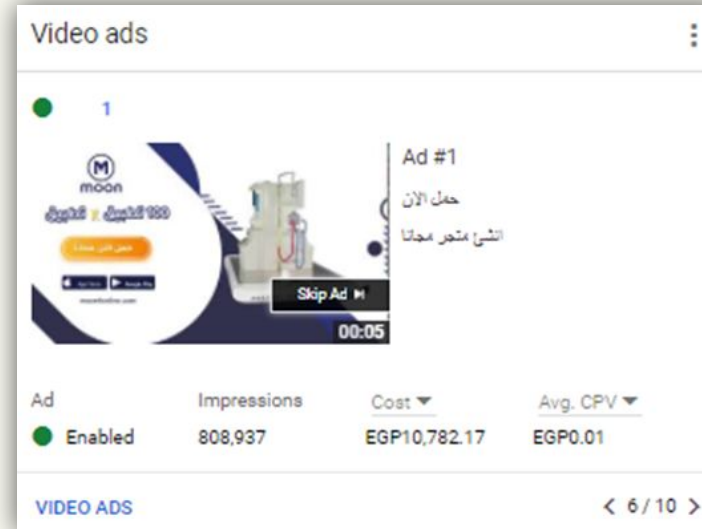
We are choosing the right types of Google Ads according to the niche, country and objectives.



Google Ads

Marketing has changed dramatically in recent years, and Google is leading this transformation, Google Ads is a huge advertising channel that allows you to expose your brands through Google platform or its partners platforms.

There are over 259 million unique visitors, 4.8 billion daily interactions, and over 5 billion search queries a day.



Investments

A digital platform could be your 24/7 salesperson even when your physical shop close, Your online shop gives information around you and allows your customers to purchase your products & services conveniently from anywhere, at anytime. Your social media platforms considered as a vital in your growth and long-term success which also Integrated with Online Ads, SEO and the other Digital Marketing activities.

All of those integrated with creative Graphics & Videos that organized by professional Marketing Strategy in order to gain high online presence and ROI.



19 El Gehad St, Lebanon Square,
Mohandeseen, Giza, Egypt.

+2 02 33453074 / +2 01022088753

info@corddigital.com

Queens Blvd, Forest Hills NY 11375, United States

+1 718 406 5176

hello@corddigital.com

www.corddigital.com

www.corddigital.us



Art Samples : Click Above

Cordiana System

<https://cordiana-sys.com/>

